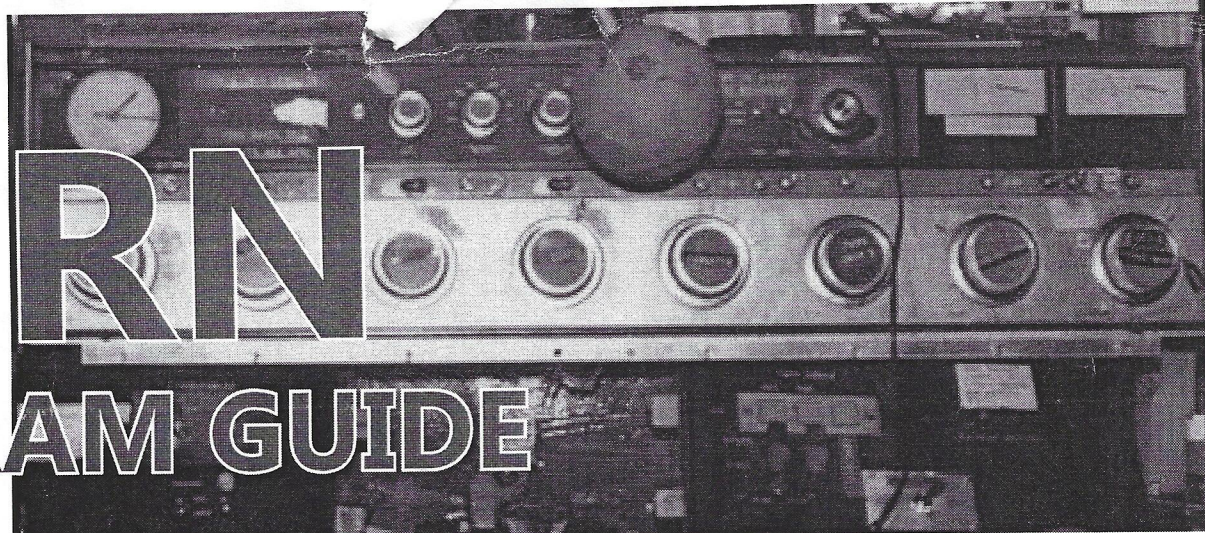


UCRN

PROGRAM GUIDE



BLOCK 1: Sign-In, Station Tours

BLOCK 2: Conference Introduction, Cultural Center

BLOCK 3: First Workshop Session

9:00 A.M. - 10:00 A.M.

10:00 A.M. - 11:00 A.M.

11:00 A.M. - 12:00 P.M.

Anna Friz: A Brief History of Radio and Transmission Art Highlights from a history of radio experimentation and transmission art, with a focus on creative approaches that have arisen in North America in independent radio and artist-run contexts in recent decades.	Crown 208
KZSC News: News, Talk, and Podcasts How KZSC is putting together a local newscast, drawing upon other talk radio, and podcast production happening at the station. How does your station do the news? Let's talk and share!	Merrill 132
Erik Edmonds: Marketing and Underwriting A collaborative discussion on how college radio fundraises and gets the word out. What's worked for your station?	Merrill 130
Panel: SXSW and CMA Conference College radio perspectives on the nation's biggest media conferences.	Merrill 102
Jim Wagstaffe: Media Law Q&A with a media law expert.	Cultural Center
Panel: Radio Technology and Physics Physics of broadcasting, software, and physical tools.	Crown 202

LUNCH (optional transmitter site tours)

12:00 P.M. - 1:30 P.M.

BLOCK 3: Second Workshop Session

1:30 P.M. - 2:30 P.M.

Nada Miljkovic: Teaching Radio The why and how of teaching college radio.	Crown 202
Trish Bell and Lisa Osborn: Voiceover Production Personality radio and voice techniques.	Merrill 130
Indigital: Broadcasting Live Music Live recording, organizing live bands, and video for music.	Merrill 132
Anna Friz: Radio is Not a Container Transmission artist and UCSC professor discusses utilizing radio as an artistic medium for projects such as micro-watt multi-channel radio installations, live radio theater, and performances inside and outside the studio.	Crown 208
Panel: Life After College Radio KZSC alumni perspectives on their post-college radio careers.	Merrill 102

BLOCK 4: Kiran Gandhi: Music and Feminism Q&A

2:30 P.M. - 3:30 P.M.

BLOCK 5: Swag Swap, Arts and Crafts, Meet and Greet

3:30 P.M. - 5:00 P.M.

AFTERPARTY: 6:00 P.M. - 9:00 P.M., THE CREPE PLACE, 1134 SOQUEL AVENUE

We would like to thank all attending stations, guest speakers, visitors, KZSC staff, and volunteers. Special thanks to KZSC's Hip-Hop director, Evan Fonfa, for taking the reigns on Operation: UCRN.

